

# ICM Process

IDENTIFY • CLARIFY • MAGNIFY

## IDENTIFY {Discover}

1a. Write up to 100 gifts, talents, skills starting with 20

5 Natural Gifts

---

---

---

---

---

5 Positive Words  
(others have said)

---

---

---

---

---

5 Skills

---

---

---

---

---

5 Aspirations

---

---

---

---

---

1b. Use another paper to write all of your gifts (unedited)

2. Circle words you identify most with

3. Write your Top 10 List

<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>

Visit  
[jasonhewlett.com/book](http://jasonhewlett.com/book)  
to discover  
Jason Hewlett's book  
**"The Promise To The One"**  
and learn more about  
**The ICM Process**

# CLARIFY {Refine}

## 1. Ask your Family

*"What are my Signature Moves and best gifts, talents, or abilities and what makes me unique?"*

## 2. Ask your Friends and Mentors

*"What are my Signature Moves and best gifts, talents, or abilities and what makes me unique?"*

## 3. Ask Your Co-Workers

*"What makes me unique in my Profession?"*

Write Top 10 from your list and what others have said:

Your Top 10

*IDENTIFY*

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Other's Top 10

*CLARIFY*

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

# MAGNIFY {Promise}

*Own It, Leverage It, Teach & Share It*

My Promise Proclamation:

---