

ICM Process

IDENTIFY • CLARIFY • MAGNIFY

IDENTIFY {Discover}

1a. Write up to 100 gifts, talents, skills starting with 20

5 Natural Gifts	5 Positive Words (others have said)	5 Skills	5 Aspirations
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

1b. Use another paper to write all of your gifts (unedited)

2. Circle words you identify most with

3. Write your Top 10 List

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

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Jason Hewlett's book
"The Promise To The One"
and learn more about
The ICM Process

CLARIFY {Refine}

1. Ask those who know you best (friends & family)
"What are my Signature Moves and best gifts, talents, or abilities and what makes me unique?"
2. Ask co-workers, customers, and clients
"What are my best skills and capabilities in work?"
3. Ask lost customers what skills you had

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Write Top 10 from your list and what others have said:

Your Top 10 <i>IDENTIFY</i>	Other's Top 10 <i>CLARIFY</i>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

MAGNIFY {Promise}

Own It, Leverage It, Teach & Share It

My Promise Proclamation:
